

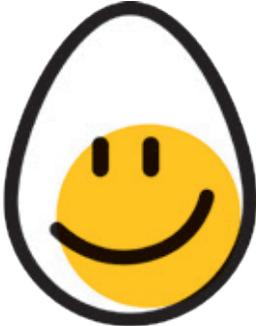


Saskatchewan
Egg Producers
2021
Annual Report



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About SaskEgg

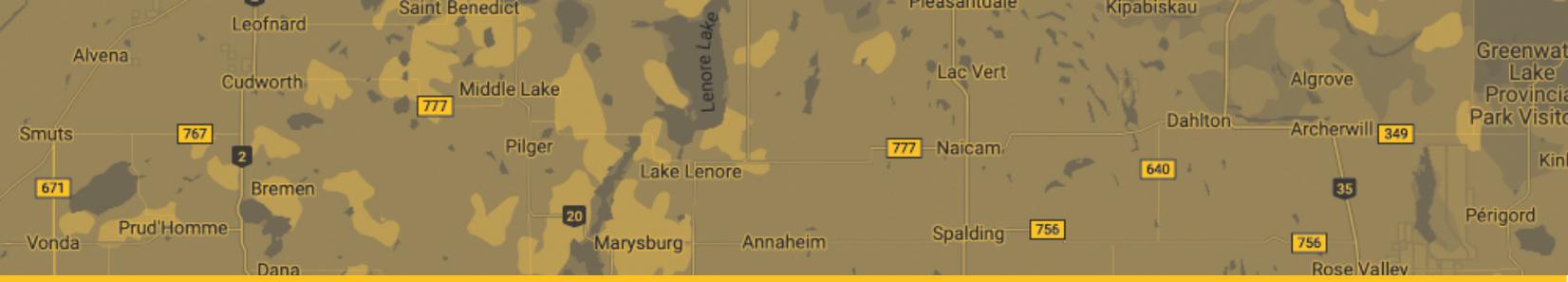
Saskatchewan Egg Producers is a farmer-run organization that oversees and promotes Saskatchewan's egg farming industry. With oversight from the Agri-Food Council, we ensure a consistent supply of fresh, local eggs, produced by family farms committed to the highest standards of animal care and environmental sustainability.

There are 73 egg quota holders in Saskatchewan. Each registered egg farm is part of the national supply management (fair farm pricing) system, which **ensures a stable market; a consistent supply of fresh, local, affordable eggs; and a fair return to farmers, based on what it costs to produce eggs, thereby avoiding the need for taxpayer subsidies.**

We are funded by egg farmers. Each registered farm pays a levy on each dozen sold and these funds support the activities of SaskEgg and our national partner, Egg Farmers of Canada, including:

- Overseeing pullet and egg production within the national supply management system;
- Managing the production and pricing of eggs based on the cost of production, keeping eggs affordable for consumers while ensuring fair farm pricing for farmers;
- Ensuring stringent food safety and animal care standards through the Egg Quality Assurance™ (EQA®) program; and
- Growing market demand for eggs through promotion, research, innovation, value-added processing and business development.

Consistent with our mission to grow market demand and promote a healthy, innovative and expanding egg industry in Saskatchewan, SaskEgg is the proud owner of Evova Foods, which has developed tasty and healthy egg-based snacks: Todd's Protein Crisps and Prairie Hill EGGBARs. SaskEgg is also proud to own Star Egg Company, in partnership with the founding family and NutriGroupe.



Vision (our aspiration):

The wholesome goodness of eggs is increasingly the go-to protein source throughout the day for Saskatchewan families.

"Wholesome goodness" — SK egg farmers work hard to:

- Protect the health and welfare of our hens;
- Maintain public trust by adhering to the highest ethical standards;
- Be leaders in environmentally responsible production practices;
- Deliver safe, high-quality, local eggs to consumers;
- Ensure a stable market and fair price through supply management; and
- Give back to our communities

"Increasingly" — SK egg farmers strive for sustainable growth, with more eggs on more tables

"Go-to protein source" — Eggs are a versatile, convenient, easily prepared, and highly nutritious whole food

"Throughout the day": Eggs are a great choice for all meals and snacks

Mission (our purpose):

To promote a healthy, innovative and expanding egg industry in Saskatchewan; and

To ensure a sustainable supply of safe, nutritious eggs at a fair price, through the stable market enabled by the national supply management system.



Our Leadership



1 Shawn Harman, Chair
Section Seven Farms
Humboldt

2 Danny Wollman, Director
EFC Alternate Director
Ponteix Colony

3 Isaac Entz, Vice-Chair
APAS Representative
Carmichael Colony

4 Shawn Colborn, Director
Farm and Food Care Chair
Colborn Farms, Delisle

5 Cam Broten
Executive Director
(until December 31, 2021)

6 Regan Sloboshan, Director
EFC Director
CEIRA Director
Sloboshan Farms, Vanscoy



Our Staff Team



Executive Director:

Cam Broten (until December 31, 2021)
Dion Martens (starting December 28, 2021)

Director of Administration:

Dawn Abbott

Chartered Professional Accountant:

Christie Gradin

Quota and Production Manager:

Alyssa Johnson

Accounting Support:

Carla Gradin

Provincial Field Inspector:

Judy West

Provincial Field Inspector:

Kevin Swanson



Our Expanding Egg Industry

With 15% growth over three years, Saskatchewan's egg industry is clearly healthy, innovative and expanding.

Here are the 2021 numbers:

73 registered egg quota holders

1,368,505 hens





37,488,436 dozens

449,861,232 eggs

15%
more
since 2018





Our Innovative Egg Industry



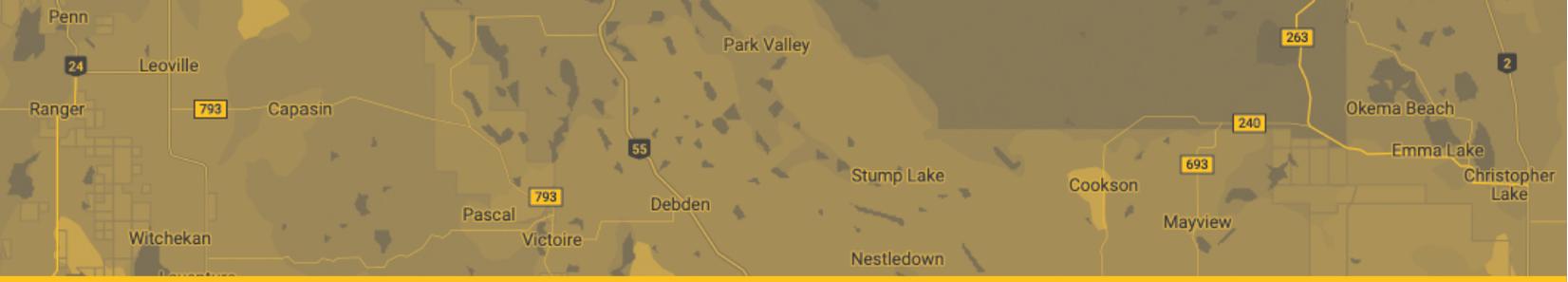
Through our wholly owned subsidiary, Evova Foods, Saskatchewan's registered egg farmers were pleased to help strengthen our province's egg industry by developing tasty egg-based snacks: Prairie Hill Farms Egg Bars and Todd's Protein Crisps.

The ever-growing list of locations that sell egg bars include 7-Eleven, Circle K and Husky. For the full list, visit prairiehillfarms.ca.



READY IN 60 SECONDS





Todd's Protein Crisps are crafted with eggs, lentils and other wholesome ingredients. They are already an award-winning snack.

Todd's are available at Co-op gas bars, Safeway, Sobeys, Independent Grocers, and many other stores throughout Canada and the United States.

To see the full map of stores that sell Todd's, visit toddsbettersnacks.ca.



How We Give Back

For Saskatchewan’s egg farmers, “natural goodness” is about more than the nutritious eggs we produce. It’s also about giving back to our communities and building a stronger, healthier Saskatchewan.

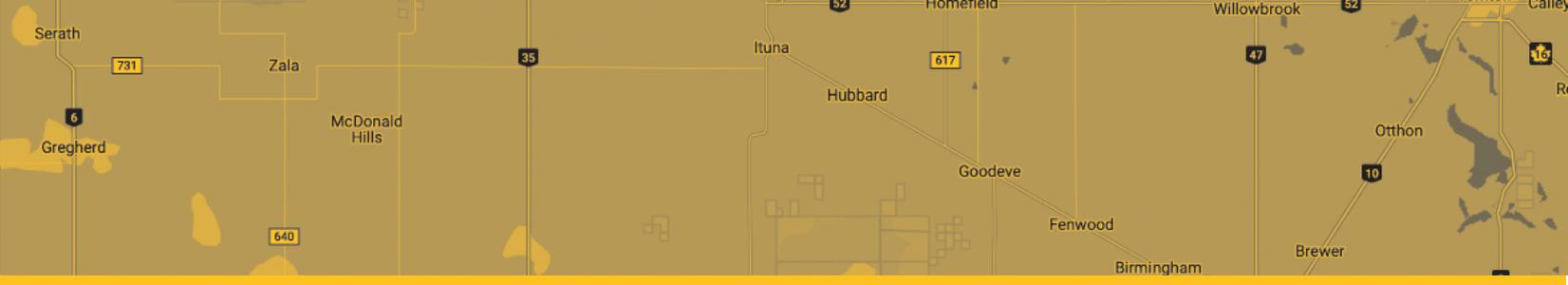
In 2021, SaskEgg helped thousands of families and children by **donating over 1,152,000 eggs to these organizations and initiatives:**



Prince Albert
Food Bank



As well as the
W.P. Bate Community School



We also continue to hear gratitude from those who benefit from the significant donations we made in recent years, including establishing the **Nourishment Room at the Jim Pattison Children’s Hospital** and supplying an **egg-delivery truck to the Heart for Africa charity**.



A map of Saskatchewan, Canada, with various locations labeled such as Lancer, Abbey, Kyle, Matador, Saskatchewan Landing Provincial Park, Beaver Flat, Stewart Valley, and Gouldtown. The title 'Chair's Report' is overlaid in a large, white, bold font with a black outline.

Chair's Report

Resilience. Collaboration. Determination. Those are words that come to mind as I reflect on the egg industry in Saskatchewan and across Canada throughout 2021. This was yet another year of pandemic-related ups and downs, public health restrictions and market volatility. Added to those stressors were extraordinary heat waves, drought, and fast rising input costs. Yet egg farmers continually adapted to the circumstances, working together to take on every unexpected twist and turn, while remaining focused on delivering a steady supply of high-quality eggs, produced according to the highest standards of animal care and environmental sustainability.

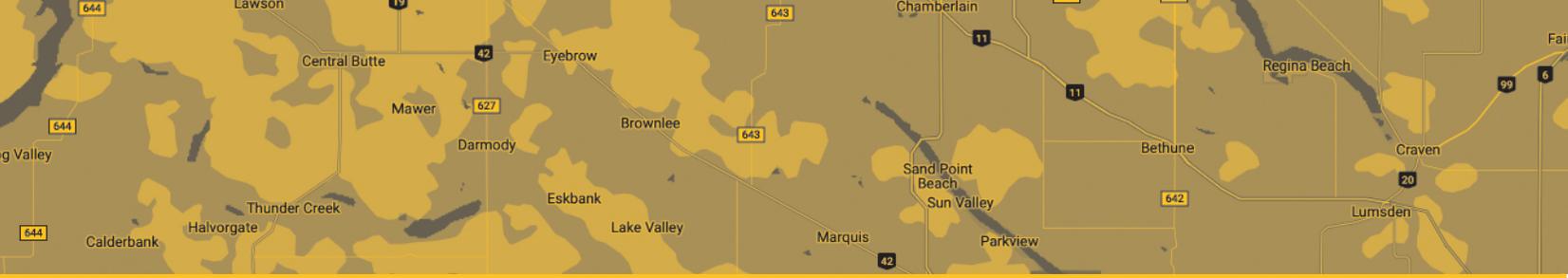
Thank you to Saskatchewan's egg farmers for doing what you do every day and for the flexibility and grit you showed throughout 2021.

Canada's national supply management system has been essential to our industry's resilience in these challenging times, allowing us to work collectively to closely match production with quickly changing market demands, delivering a consistent supply of eggs for consumers while ensuring stability and fair pricing for farmers. I am grateful to Egg Farmers of Canada and other provincial and territorial egg boards across the country for the productive collaboration we

experienced throughout 2021, not only in managing the impacts of COVID, but also in modernizing the Federal-Provincial-Territorial Agreement, redeveloping the Animal Care Program, shaping trade-mitigation funding, and advancing other priorities, including Conventional-to-Enriched Transition Producer Pricing (CETPP) and the Uniform Levy Project.

The ongoing support of the Government of Saskatchewan and the Agri-Food Council has also been essential to our industry's resilience. This past year, we were pleased to collaborate with the Agri-Food Council to update The Commercial Egg Marketing Plan Regulations to modernize governance processes and reduce red tape. We also had regular calls with the Honourable David Marit, Minister of Agriculture, and others in the livestock sector to discuss the many challenges associated with the pandemic and public health restrictions. Sincere thanks to Minister Marit, the Agri-Food Council and the Government of Saskatchewan for steadfast support of the agricultural sector in our province.

Collaboration with our partners on the Saskatchewan Poultry Council and Saskatchewan Poultry Industry Emergency Management Team, plus the support of the University of Saskatchewan's Poultry Extension Service, were also essential to the success of our egg industry in 2021, as we worked together to ensure the health of our flocks and the vitality of our province's poultry farms.



In 2021, our board renewed our strategic plan, finetuned our vision and mission, and reinforced our overarching goals:

- Increase demand for SK eggs;
- Maintain top-notch service to SK registered egg farmers;
- Support responsible animal care;
- Nurture relationships and partnerships in Saskatchewan and across Canada;
- Continually enhance organizational effectiveness; and
- Facilitate the success of our wholly owned subsidiary, Evova Foods Inc.

Thanks to Isaac Entz, Regan Sloboshan, Danny Wollman and Shawn Colborn for their service on our board and the many ways in which they support Saskatchewan’s egg industry. Thanks as well to those who served on the Trust Fund board in 2021, including Dr. Bob Tyler, Stan Fehr and Trevor Pickard.

At the end of 2021, Cam Broten left the role of Executive Director after five-and-a-half years to pursue an opportunity as CEO of a medical company. On behalf of our board and all producers, I say a hearty thanks to Cam for his leadership of our organization. Among his accomplishments include relocating the board office to Saskatoon, improving communications and services for our farmers and helping to establish a successful egg-grading joint venture. Cam also brought greater attention to our industry through serving as chair of the Saskatoon Regional Economic Development Authority. Thanks for everything, Cam!

The board was pleased to hire Dion Martens as our new Executive Director. Dion joined our team at the end of 2021, with some helpful overlap with Cam to ensure a smooth transition. Dion came to SEP from a senior leadership role at the University of Saskatchewan where he led the teams responsible for animal care, regulatory compliance, legal services, industry partnerships and business development. Welcome to our organization, Dion!

To the rest of our team – Dawn Abbott, Christie Gradin, Alyssa Johnson, Kevin Swanson, Judy West and Carla Gradin – thank you for going above and beyond throughout 2021 to provide first-rate service to farmers, despite the many challenges the year brought.



Shawn Harman
Chair



Executive Director's Report

Since I only joined Saskatchewan Egg Producers on December 28, with four days left in the calendar year, it is a somewhat strange exercise to present a report on 2021. However, perhaps my newness gives me a beneficial perspective on the organization.

As the pandemic dragged on and in the face of many challenges, some related to COVID and others related to weather and supply chains, 2021 was undoubtedly a challenging and frustrating year in many ways. However, as Shawn has rightly highlighted in his report, Saskatchewan's egg farmers demonstrated great resilience throughout the year and the SaskEgg team went above and beyond to provide top-notch service to farmers.

That's why it was and remains a great honour for me to join SaskEgg:

- To take over from an exceptional leader like Cam Broten who strengthened the organization in many ways and facilitated a smooth transition;
- To work alongside the lean but mighty team, who are talented and fun;
- To support a forward-thinking board of directors who care deeply about the success of our egg industry;
- To collaborate with dedicated professionals at Egg Farmers of Canada and other provincial and territorial egg boards; and
- Especially to serve Saskatchewan's registered egg farmers who are incredibly hard working, diligent and genuinely decent.

The commitment of Saskatchewan's egg farmers to world-leading animal welfare and food safety practices is evidenced by average scores that are nearly perfect in the Start Clean-Stay Clean® and Animal Care Program audits in 2021. Clearly, registered egg farmers care about the health and welfare of their hens, and they work hard to deliver safe, high-quality eggs to consumers.

Through donating over 1,152,000 eggs in 2021 to charitable organizations and initiatives, such as the Public School Foundation's Cheer Crate campaign which helps families in need during school breaks, it is also clear that Saskatchewan's registered egg farmers care about giving back and building a stronger and healthier province.

Saskatchewan's egg farmers care about the health of their hens, work hard to deliver high-quality eggs, and do their part to give back to their communities. That's why it's an honour to serve egg farmers.

Since joining SaskEgg, I have heard many positive comments from farmers about the staff team — about the big shoes my predecessor left behind for me to fill (I agree), and about how friendly, helpful and responsive Dawn, Alyssa, Christie, Carla, Judy and Kevin are (I agree with that too).



2021 certainly threw many complex challenges at the staff team, from market volatility requiring early flock removals, and having to work closely with producers, Prairie Diagnostic Services and graders to ensure full compliance with new expectations from the Canadian Food Inspection Agency. Through those and many other challenges in 2021, Cam, Dawn, Alyssa, Christie, Carla, Judy and Kevin kept smiles on their faces and remained focused on serving Saskatchewan's registered egg farmers and promoting a healthy, innovative and expanding egg industry in our province.

Our team benefits from a strong relationship with Poultry Extension at the University of Saskatchewan. We are especially grateful to Tennille Knezacek and Nikki Storbakken who not only assisted with field support for SaskEgg in 2021, but also provided valuable leadership and guidance for the Saskatchewan Poultry Council and the Saskatchewan Poultry Industry Emergency Management Team as feather boards and industry partners navigated the complexities of 2021.

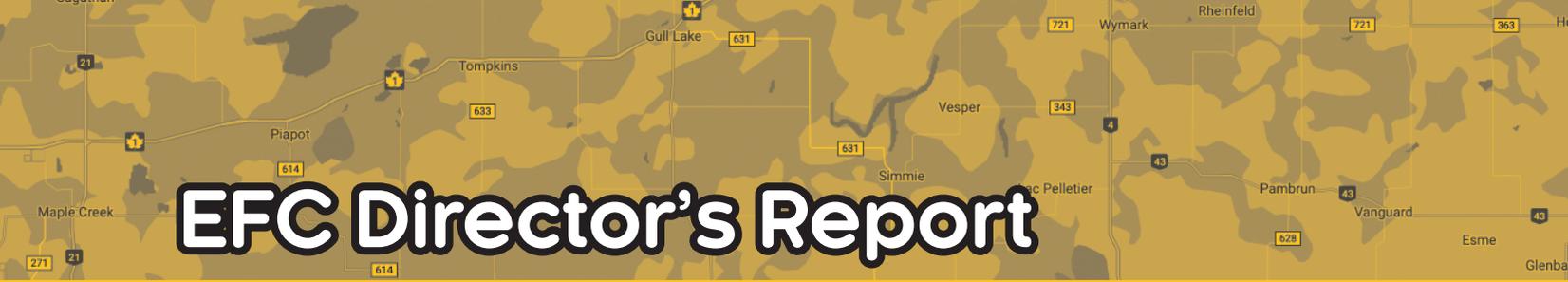
Our staff team — and our industry as a whole — also benefits from strong leadership from our board of directors. In recent years, the board established a joint venture egg grader and collaborated with the Trust Fund board to advance value-added products through our wholly owned subsidiary, Evova Foods Inc.

This bold commitment to innovation and growth continued in 2021, as our board refreshed our organization's strategic plan and set high expectations for the coming years. To Shawn Harman, Isaac Entz, Regan Sloboshan, Danny Wollman and Shawn Colborn — thank you for your leadership and guidance.

Here's hoping 2022 is a bit more normal than last year, including more opportunities to promote our industry at events like Agribition and Ag in the City as well as more opportunities for farmers to gather together to share insights and perspectives. Our team looks forward to continuing to do everything we can to support Saskatchewan's egg farmers.



Dion Martens
Executive Director



EFC Director's Report

I think we all thought that things would be easier and more straightforward in 2021 than they turned out to be.

Despite the continued challenges, we moved things forward for our industry. As restrictions and disruptions dragged on, we were able to act decisively to continue our steady supply of eggs for consumers. Again, this year proved that one of the most critical tools we have is supply management. We have known for a long time that this innovative approach offers many benefits and one of them is the ability to manage production in a crisis. As a result, we were able to nimbly and collaboratively manage the ups and downs of the market.

As we look ahead, we will do everything in our power to make sure our supply management system continues to be supported and that established processes remain strong and effective.

The lessons learned during the pandemic will be applied across many aspects of our operations and we are confident we will be even more resilient in the future.

I am also confident that the future of egg farming is strong, even in the face of a future that remains uncertain when it comes to labour shortages, recovery of the food industry, further COVID-19 variants and possible natural disasters.

With all the ups and downs, we never stopped working and we made progress on many fronts:

- Innovation and research are central to EFC's Vision 2020 Business Plan. To achieve these results, the Research Committee of the EFC Board of Directors continued to champion EFC's research funding priorities, which are closely aligned with the priorities identified under Vision 2020.
- Recognizing the importance of research and innovation, EFC's research program keeps providing a comprehensive, holistic approach to funding research and putting results into practice. As our Research Chair Network celebrated 10 years of excellence they continued to inspire new research projects and build collaboration.
 - Dr. Maurice Doyon, Research Chair in Economics, continued his work on farming and the circular economy, as well as projects around eggs and vitamin D.
 - The University of Waterloo's Dr. Bruce Muirhead, Research Chair in Public Policy, began work on a new book detailing the history and contributions of supply management in Canada, with comparisons to agricultural systems around the world.
 - Research Chair in Poultry Welfare Dr. Tina Widowski launched a new project focused on behavioural enrichments, exploring if using pecking blocks as foraging



enrichment can improve hens' feather condition in enriched colony housing systems.

- At UBC, Dr. Nathan Pelletier, EFC's Research Chair in Sustainability, is exploring the possibility of net-zero barns.
- EFC continued to support nutrition-focused research through our partnership with the Egg Nutrition Center, resulting in sound, science-based recommendations for policy makers and health professionals.
- In 2021, the Canadian Poultry Research Council managed 19 projects under the Poultry Research Cluster, an \$8.24 million investment from the Government of Canada. The current cluster's funding ends in 2023, and CPRC, in tandem with the SM4, is currently in discussion with Agriculture and Agri-food Canada to determine the amount and focus of the next iteration of the cluster.
- Linking sustainability with innovation has proven to be essential in driving new sustainable practices. Our continued work with researchers and experts has revealed important information around green technology and best practices that can be implemented directly on farm. A key part of these endeavours was the development of the National Environmental Sustainability Tool (or NEST). During 2021, the tool underwent significant development, with researchers and developers making strides in creating a tool

that will allow farmers to measure, manage and benchmark sustainability on their farms. With the early version set to roll out in early 2022, this tool will provide essential resources for farmers seeking to understand and improve sustainability in their day-to-day operations.

- Roger Pelissero continued his work as a member of the Egg Industry Center Board of Advisors at Iowa State University, while also being on the Board for the International Egg Commission. These cross-border working relations are key to our overall collaborative efforts within the egg industry as a whole.
- Because of continued pandemic restrictions—for a second year in a row—our advocacy programs had to be adjusted to ensure the issues facing egg farmers continued to be discussed with key decision-makers in government. Dozens of meetings took place connecting EFC with parliamentarians and other officials. In addition, EFC stayed connected with our key stakeholders through continued written communication that were sent throughout the year. We hosted our annual spring advocacy days where we met with parliamentarians to discuss issues relating to trade mitigation support and sustainability initiatives. We also joined representatives from the chicken, turkey and hatching egg sectors to discuss the United Nations Food Systems Summit with Agriculture and Agri-Food



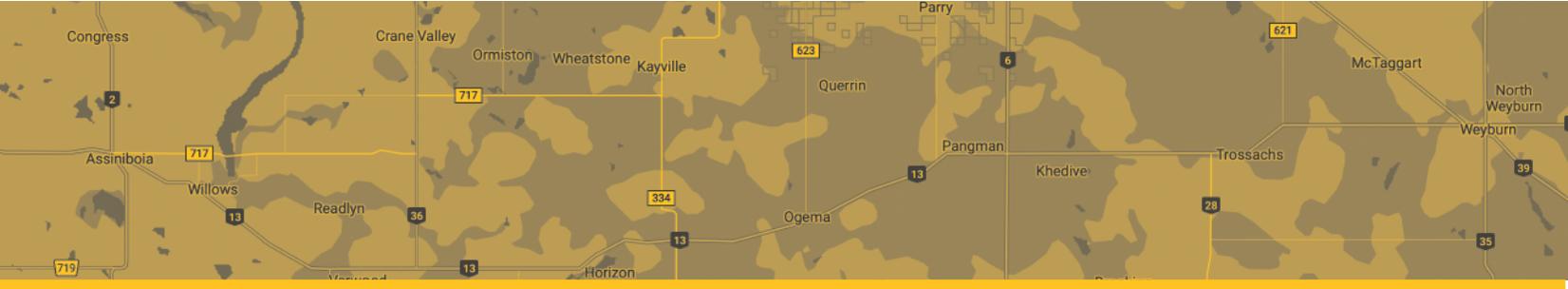
EFC Director's Report *continued...*

Canada along with the Ministers of International Development and Agriculture and Agri-Food. Discussions also took place with the Chief Veterinary Officer and Canadian Food Inspection Agency to address national priorities in the areas of animal welfare, food safety and product labelling.

- In April of 2021, the Poultry and Egg On-Farm Investment Program (PEFIP) was launched to provide mitigation funding to offset the impact of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). The program provides close to \$647 million over ten years and offers additional opportunities for farmers to reinvest in their operations and plan for the future as they navigate the long-term market losses under the CPTPP agreement.
- Throughout the federal election, EFC took part in a number of advocacy initiatives to ensure the voices of all Canadian egg farmers were heard. Prior to the election and in partnership with the chicken, turkey and hatching egg sectors, letters were sent to all major parties requesting that support for supply management be included in their election platforms along with no further market access in future trade agreements.

We continued to advance Vision 2020, with the goal of becoming a world leader in per capita egg consumption.

- Part of that goal is facilitated by the strong support we see for farmers and for our product. Buying local eggs continues to be more and more important to Canadians. Canadians trust Canadian eggs, and we have been able to showcase the production of fresh, local eggs and the system that makes it possible.
- Great progress has also been made on the FPTA renewal in 2021. The FPA committee had regular meetings this year to draft and reach consensus on renewed FTPA wording and agreement. The committee took part in workshops and negotiations to ensure the strength of the new agreement and is very close to providing a recommendation to the EFC Board, which is the first step in the signatory process. We anticipate the reviewed FPTA wording will be circulated in 2022. At the same time, we continued our positive working relationship with the FPCC on the FPTA matter and other important files.
 - The continued impact of the pandemic challenged Canadians from coast to coast and reminded us of the absolute importance of supporting our fellow Canadians. With food bank use on the rise and school closures affecting



breakfast programs, egg farmers continued to offer a helping hand to communities across the country. Our sector stepped up in a big way in 2021, donating 8 million eggs to charitable organizations.

- A milestone was achieved this year with the completion of stage 1 of the redeveloped Animal Care Program (ACP). This undertaking to redevelop the ACP with requirements from the 2017 Code of Practice for the Care and Handling of Pullets and Laying Hens has been ongoing for several years and includes the addition of a suite of new requirements and corresponding assessment measures to the ACP.
- We continue to make significant progress in phasing out conventional hen housing systems. Based on early indicators and assuming current market conditions, Egg Farmers of Canada projects that conventional egg production will be phased out by 2031—five years ahead of schedule. Conventional production has dropped to 59% of the total, with 25% of production in enriched colony housing, and 16% in free range, free run and organic systems.

Looking into 2022 we must remain committed to the united approach that has served us so well these past two years. Full recovery will take time. We pride ourselves in providing Canadians with a steady supply of high-quality eggs, produced according to some of the

highest standards in the world. We are here for Canadians every day when they make breakfast, lunch or dinner—all of us are integral in providing healthy food for all Canadians.

To my colleagues across the country and here at home in Saskatchewan, I want to express my gratitude and thanks for your ongoing dedication and commitment in what has been another challenging year. Success would not be possible without all your work, collaboration and effort. I also want to thank the staff and the farm families whose hard work and commitment make our industry strong.



Regan Sloboshan
EFC Director



High-Scoring Farmers



Thanks to the Egg Quality Assurance™ (EQA®) mark on egg cartons and restaurant menus, it's easy for Canadians to recognize that their eggs have been produced according to world-class food safety and animal welfare standards. The EQA® certification program is an industry-wide initiative that helps Canadians identify top-quality, made-in-Canada eggs, which have met the requirements of Start Clean-Stay Clean® and the Animal Care Program.

START CLEAN-STAY CLEAN®

The Start Clean-Stay Clean® program is a national on-farm food safety program followed by all registered Canadian egg farmers. It was developed with input from leading food safety experts, regulators and farmers, and reflects the latest scientific information and best practices. This nationally accepted approach aims to prevent, reduce and eliminate food safety hazards.

In 2021, the average Start Clean-Stay Clean® audit score for SK egg farms was **99.9%**. The average audit score for SK pullet growers in our province was **99.76%**.

ANIMAL CARE PROGRAM

All registered egg farmers take part in the national Animal Care Program. This comprehensive program covers areas such as housing, husbandry practices, handling and barn conditions, and includes regular on-farm inspections and third-party audits. Based on the Code of Practice for the care and handling of pullets, layers and spent fowl, the program reflects world-class standards in animal care and incorporates the expertise of scientists, veterinarians, government and industry representatives.

In 2021, the average Animal Care Program audit score in Saskatchewan was **99.73%**.



Producer of the Year Award

Every year, we rely on Poultry Extension at the University of Saskatchewan to independently verify our “Producer of the Year.” The calculation includes several important factors: Start Clean-Stay Clean® scores, Salmonella test results, egg grading sizes, and rate of lay. Because Saskatchewan egg farmers are committed to excellence, there is always hot competition for the Producer of the Year award.

Our 2020 Producer of the Year, announced at our 2021 AGM, was Jerry J. Mandel of McGee Poultry. Congratulations, Jerry and McGee Poultry!





Poultry Extension Service

The work done by the Poultry Extension Service, based at the University of Saskatchewan (USask), is essential to the success of our poultry sector. The service is funded by SaskEgg, Chicken Farmers of Saskatchewan (CFS), Broiler Hatching Egg Producers of Saskatchewan (BHEPS), Turkey Farmers of Saskatchewan (TFS) and poultry meat processing company Prairie Pride.

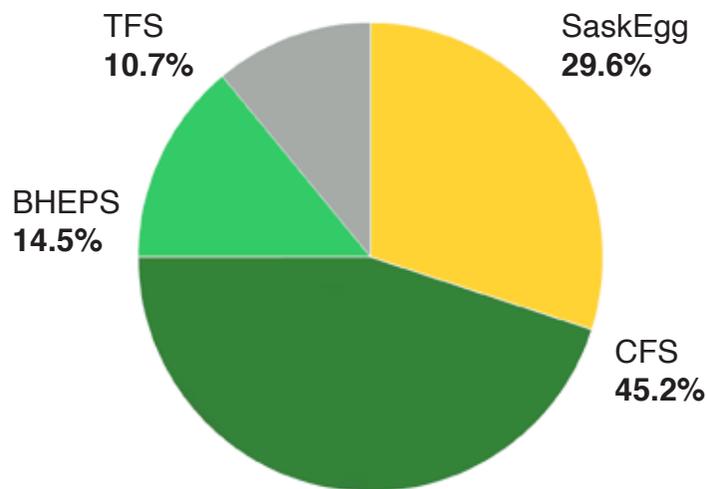
Poultry Extension exists to:

1. Identify and solve industry problems;
2. Investigate individual production problems;
3. Act as a liaison to individuals supplying feed, medication and equipment to the poultry industry
4. Communicate advances in poultry production; and
5. Monitor industry performance.

It consists of three full-time staff: Tennille Knezacek, coordinator; Nikki Storbakken, technician; and Dr. Tyra Dickson (veterinarian). Advisors are USask poultry management professor Dr. Karen Schwean-Lardner and poultry pathologist Dr. Susantha Gomis.

Their work includes farmer consultations, farm visits, necropsy, serology, prescriptions, research, and surveillance for avian influenza and antimicrobial resistance. They also provide helpful backup support for SaskEgg’s field inspectors.

In 2021, Poultry Extension’s time was divided amongst the feather boards as follows:



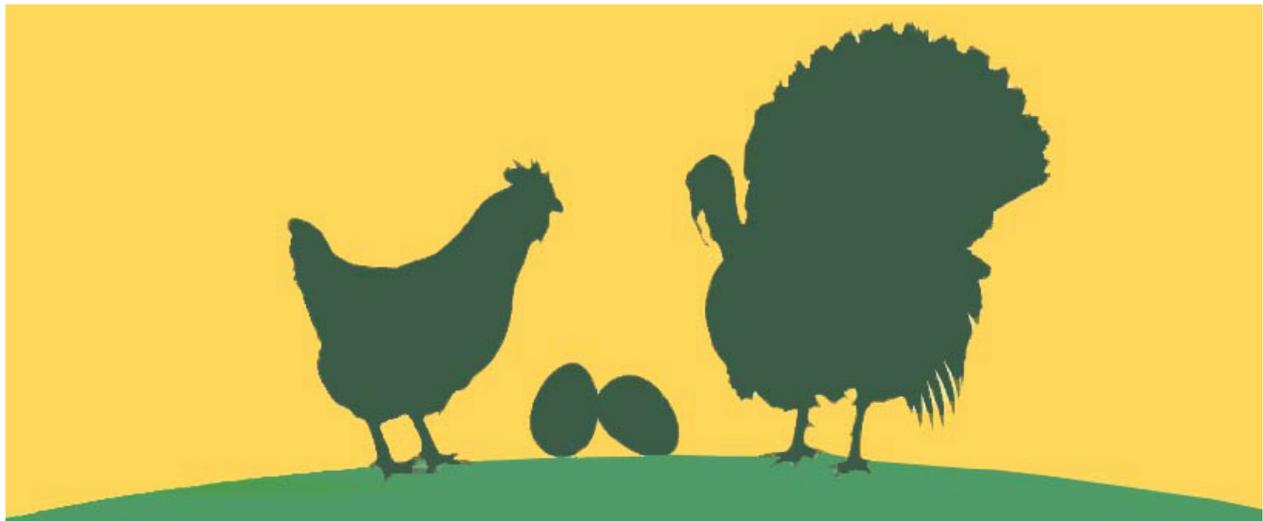
This was a similar to 2019, while 2020 saw a slightly increased need for Poultry Extension services from SaskEgg, with the following time distribution: **37.8%** CFS; **32.3%** SaskEgg; **16.9%** BHEPS; and **13.1%** TFS.



Poultry Industry Collaboration

Saskatchewan Poultry Industry Emergency Management Team (SPIEMT) is responsible for emergency-response planning and management for the poultry industry. SPIEMT is co-chaired by the SaskEgg Executive Director and Chicken Farmers Executive Director. It consists of the four Saskatchewan poultry marketing boards, Poultry Extension, Star Egg, hatcheries, poultry meat processors, feed industry, catching crews and Farm & Food Care Saskatchewan, as well as government partners, including Saskatchewan's Ministry of Agriculture and Canadian Food Inspection Agency.

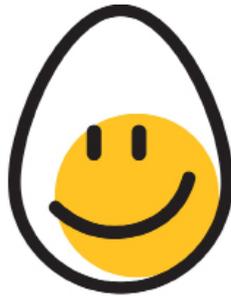
In 2021, SPIEMT coordinated the response to Infectious Laryngotracheitis (ILT). This respiratory disease for chickens was confirmed in several backyard flocks in the province, as well as one commercial layer barn. The response to the commercial ILT case included monitoring, surveillance and enhanced biosecurity practices, with helpful support from Poultry Extension and oversight from Saskatchewan's Chief Veterinarian.



Saskatchewan Poultry Council consists of the four Saskatchewan poultry marketing boards and industry representatives. The Council facilitates collaboration in the poultry industry, organizes the annual poultry industry conference, recognizes industry leaders through induction to the Saskatchewan Poultry Hall of Fame and supports agriculture students interested in poultry through the R.K. Baker Award. In 2021, SaskEgg's Executive Director chaired the Poultry Council.







get cracking®
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Producers

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