



# Saskatchewan Egg Producers



**2025**  
ANNUAL REPORT



**Sustainably produced on  
Saskatchewan family farms**



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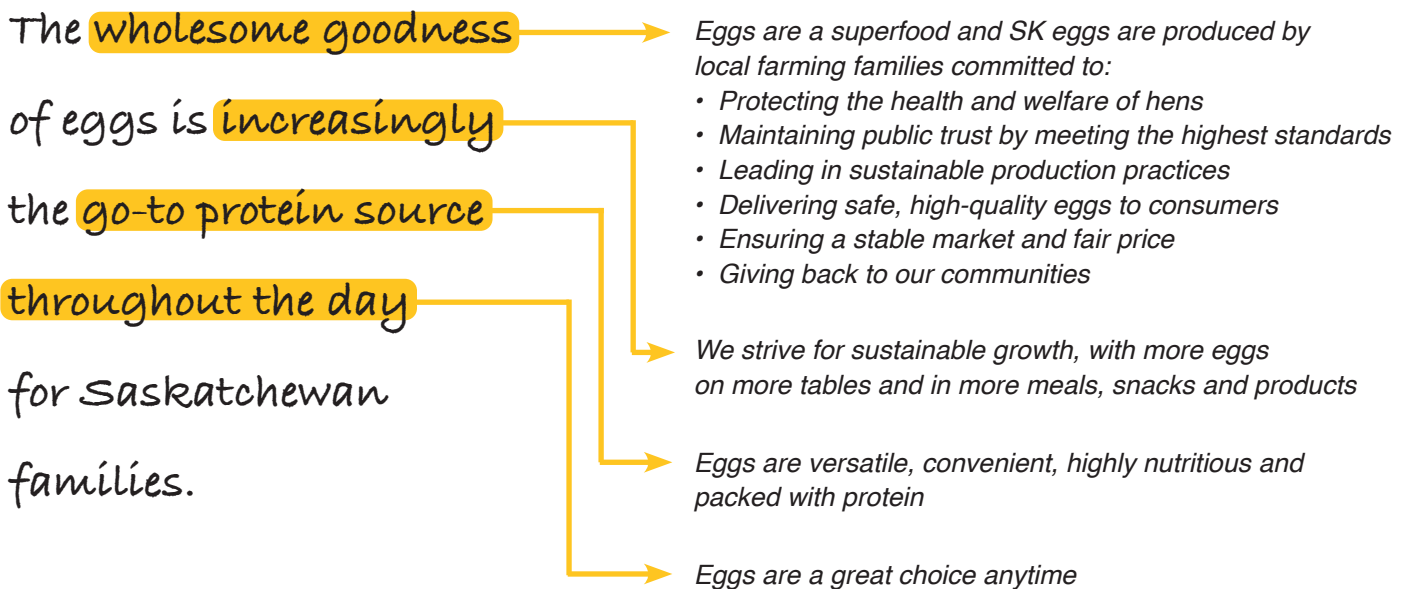
# ABOUT SASKEGG

## MISSION (what we do)

We promote a **healthy, innovative** and **expanding egg industry in Saskatchewan.**

We ensure a **stable supply of** **safe, nutritious eggs at a fair price,** through the national supply management system.

## VISION (what we want to achieve)



Saskatchewan Egg Producers is an independent, farmer-run organization that ensures a consistent supply of fresh, local, affordable eggs, produced by family farms held to the highest standards of animal care, food safety, and environmental sustainability.

SaskEgg reports to the Saskatchewan Agri-Food Council and is empowered and governed by *The Agri-Food Act* and *The Commercial Egg Marketing Plan Regulations* to regulate, develop, and promote the production and marketing of eggs in our province.

There are 78 registered egg quota holders in Saskatchewan. These farms are part of the national supply management system, which ensures:

- A stable market with a steady supply of fresh, local, affordable eggs;
- Strict animal-care and food-safety programs with regular, independent audits; and
- A fair return to farmers, based on what it costs to produce eggs, thereby avoiding the need for taxpayer subsidies.

SaskEgg is funded by registered egg farmers. Farms pay a levy on each dozen of eggs sold and these funds support the activities of SaskEgg and our national partner, Egg Farmers of Canada, including:

- Managing the national quota system;
- Managing the production and pricing of eggs based on the cost of production;
- Ensuring farms meet the stringent requirements of the Egg Quality Assurance™ (EQA®) program; and
- Increasing market demand for eggs through promotion, research, innovation, and value-added processing.

To help promote a healthy, innovative and expanding egg industry in Saskatchewan, SaskEgg is the proud owner of Evova Foods Inc., which is establishing a processing plant and food-manufacturing facility and developing and exporting value-added egg products. SaskEgg also co-owns our province's only egg grader, Star Egg Company, in a joint-venture partnership.

# OUR BOARD & STAFF



**Shawn Harman**  
Chair



**Isaac Entz**  
Vice-Chair



**Danny Wollman**  
Board Director  
Trust Fund Chair  
CEIRA Rep.  
EFC Alternate Rep.



**Darren Wiens**  
Board Director  
Farm & Food Care  
Representative



**Trevor Pickard**  
Board Director  
(until March 2025)



**Regan Sloboshan**  
EFC Representative  
Board Director (after  
March 2025)



**Dion Martens**  
Executive Director



**Dawn Abbott**  
Administration



**Alyssa Johnson**  
Quota & Production



**Tennille Knezacek**  
Extension

**Brad Wiens**, Farm Inspector  
**Rachael Eliason**, Farm Inspector  
**Rob Gonda**, Event Support  
**Aurora Lepe**, Marketing & Communications  
**Marty Willick**, Finance

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## **EVOVA FOODS INC. LEADERSHIP**

**Cam Broten**, CEO  
**Tanya Sawatzky**, Logistics  
**Marty Willick**, Finance

MESSAGE FROM OUR  
**CHAIR**



2025 was another year in which Saskatchewan's egg farmers demonstrated resilience, adaptability, and confidence in the future of our industry.

**We saw record egg production in 2025**—25% higher than in 2024. This growth reflects significant quota increases, and especially the Temporary Emergency Measures implemented by Egg Farmers of Canada to help stabilize our country's domestic egg supply. Saskatchewan producers responded decisively, delivering the increased production needed to meet growing demand.

**We also saw continued expansion in the number of egg farms in our province, strengthening rural communities and supporting local economies.** In 2025, we were pleased to welcome Holly and Michael Flaman and Spring Lake Colony as new entrants to our industry. We also celebrated Dylan and Allison Wolf, and Daniel and Jill Boutin—our 2024 new entrants—who placed their first flocks this year. These milestones reflect both renewal within our sector and strong confidence in its future.

**We continued to promote our industry and give back to our province** through food donations, partnerships with Ag in the Classroom and Farm & Food Care, sponsorship of youth athletes and the Saskatchewan Rush, and ongoing engagement with provincial and national leaders.

Our Producer Support Service continues to deliver valuable assistance, helping producers navigate operational challenges and continuously improve their operations.

**We also made meaningful progress toward expanding value-added egg processing in Saskatchewan**—an important step that will strengthen our provincial industry, create new economic opportunities, and position us well for the future.

The strength of our industry reflects steady stewardship and strong partnerships.

**We are grateful for the ongoing support of Saskatchewan’s Ministry of Agriculture and the oversight of the Agri-Food Council**, which help ensure our industry develops in a sustainable and disciplined way. **We also value our close collaboration with Egg Farmers of Canada and our fellow provincial egg boards**, whose partnership helps maintain a stable and effective national system.

Our industry today is built on the foresight and dedication of those who came before us. That legacy continues through our current Board of Directors, the Trustees of the Commercial Egg Producers’ Trust Fund, and the Directors of Evova Foods Inc., whose leadership helps ensure Saskatchewan’s egg sector remains strong and well positioned for the future.

We are equally fortunate to have exceptional staff teams whose professionalism and commitment serve producers and uphold the integrity of our industry. I extend sincere thanks to Dion Martens, Dawn Abbott, Alyssa Johnson, Tennille Knezacek for their outstanding work. Thanks as well to our farm inspectors—Brad Wiens and Rachael Eliason—for maintaining our industry’s high standards, and to Rob Gonda and Aurora Lepe for their important contributions to promoting our industry. Our appreciation also goes to Cam Broten and Tanya Sawatzky for all the great work they’re doing to build Evova Foods Inc., and to Marty Willick, who recently stepped in to provide financial leadership for both SaskEgg and Evova.

Most importantly, the strength of our industry rests with our egg farmers. Your willingness to invest, adapt, and plan for the future ensures Saskatchewan remains a leader in egg production. Your confidence and forward-looking mindset continue to position our industry for long-term success.

Together, through strong governance, collaboration, and a shared commitment to sustainability, we are ensuring Saskatchewan’s egg industry remains resilient and well prepared for the opportunities ahead.

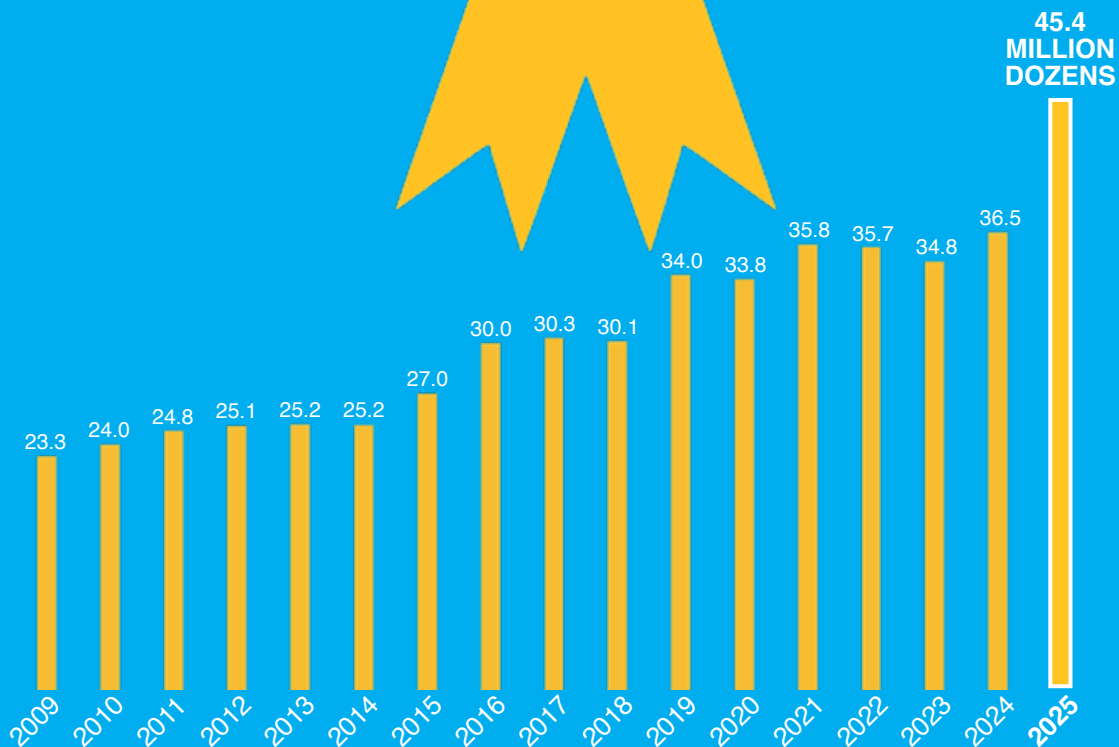
***Shawn Harman***  
*Chair*

# 2025

INDUSTRY STATISTICS

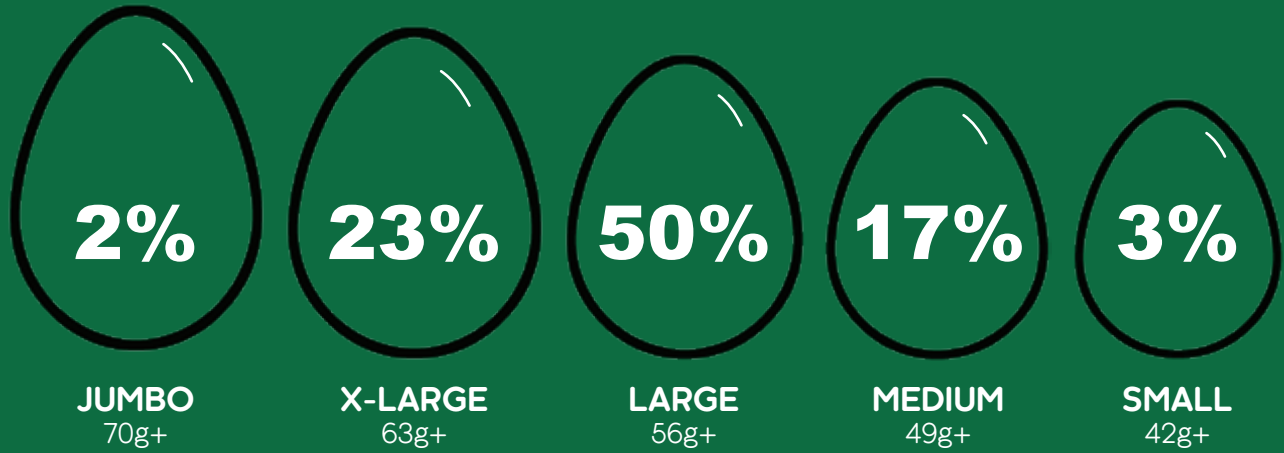
# 45,391,805

DOZENS



Egg production increased 25% relative to 2024. This is due to several years of significant quota increases, as Egg Farmers of Canada (EFC) implementing a Temporary Emergency Measures program to increase the domestic supply of eggs.

## EGG GRADINGS BY SIZE



Bs, Cs, Cracks and No Grades: 4%

## TABLE AND PROCESSING MARKETS





**78** REGISTERED EGG QUOTA HOLDERS

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**17,105** AVERAGE FLOCK SIZE

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**4.59%** OF FEDERAL QUOTA

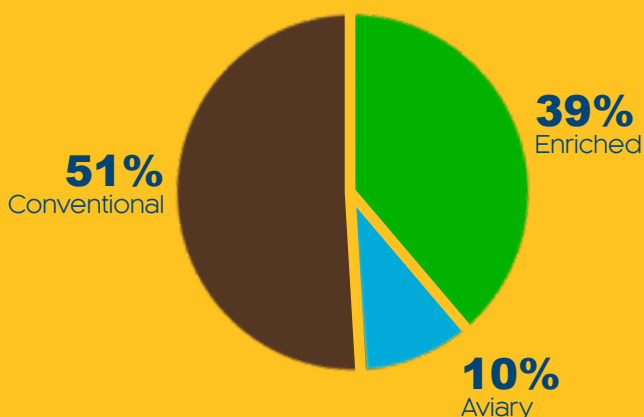
Under the “Saskatchewan Agreement” – the 2009 legal agreement between SaskEgg and Egg Farmers of Canada – Saskatchewan receives 4.76% of new quota allocations, reflecting our historical market share.

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**17,755** QUOTA UNITS TRANSFERRED

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HEN HOUSING BREAKDOWN:

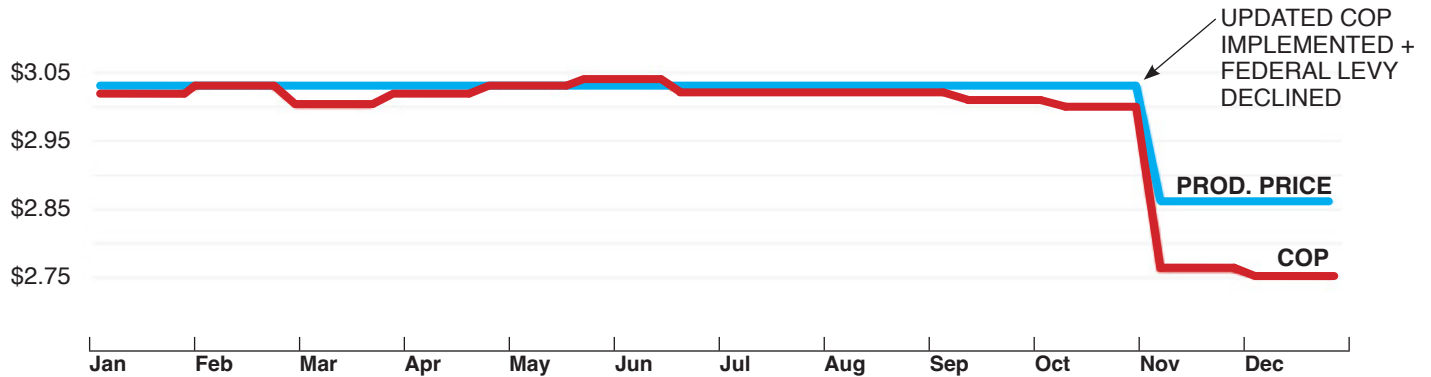


By July 1, 2036, conventional housing must be fully phased out in Canada.

# 2025

INDUSTRY STATISTICS  
*continued ...*

## COST OF PRODUCTION + PRODUCER PRICE

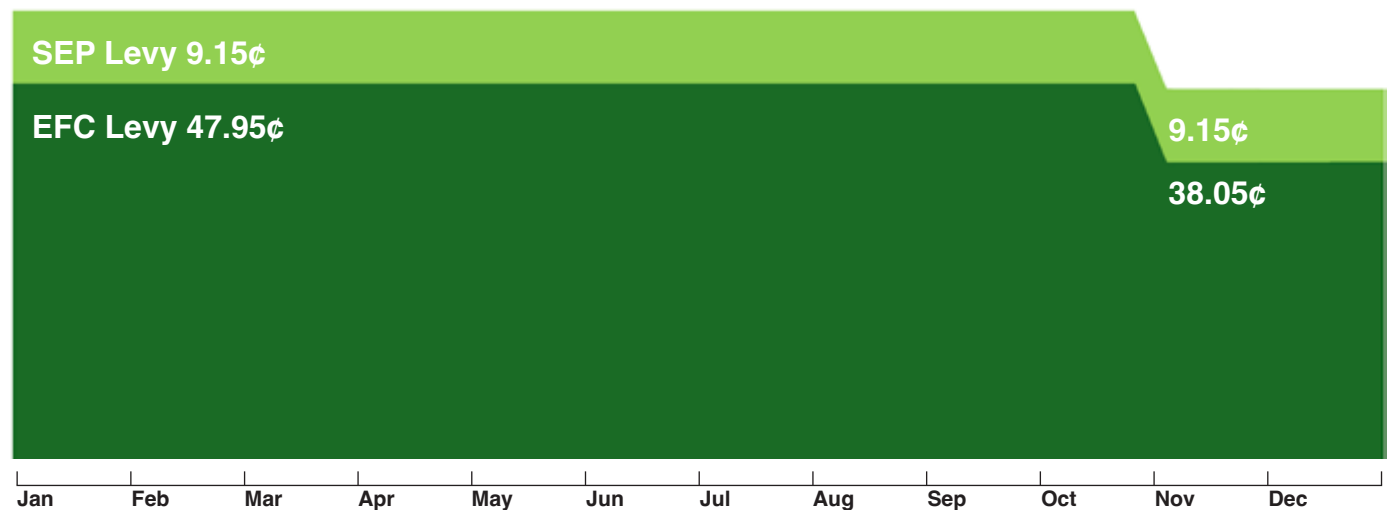


The **cost of production (COP)** shown in red is the “blended” COP, incorporating conventional and enriched colony production. The **market producer price** is shown in blue.

The average producer price in 2025 was \$3.00, down from \$3.02 in 2024.

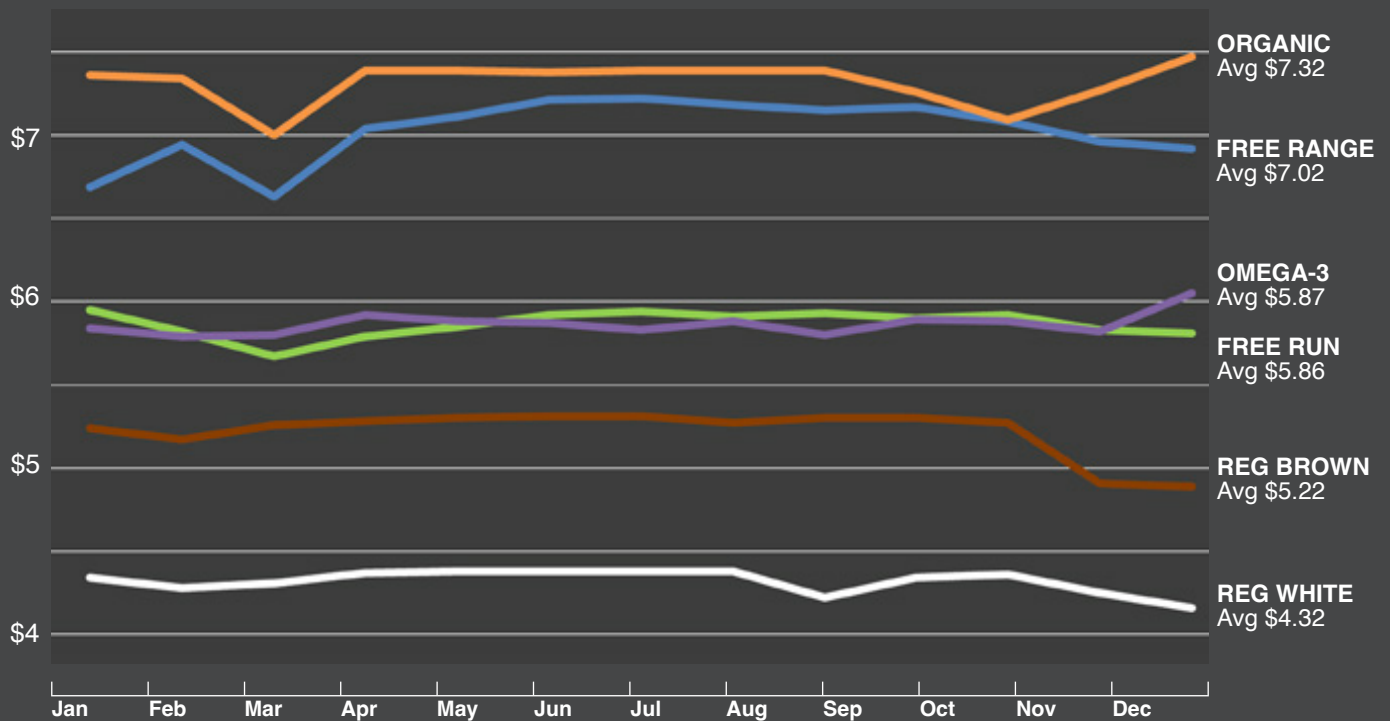
The average blended COP in 2025 was \$2.97, down from \$3.01 in 2024.

## FEDERAL AND PROVINCIAL LEVIES

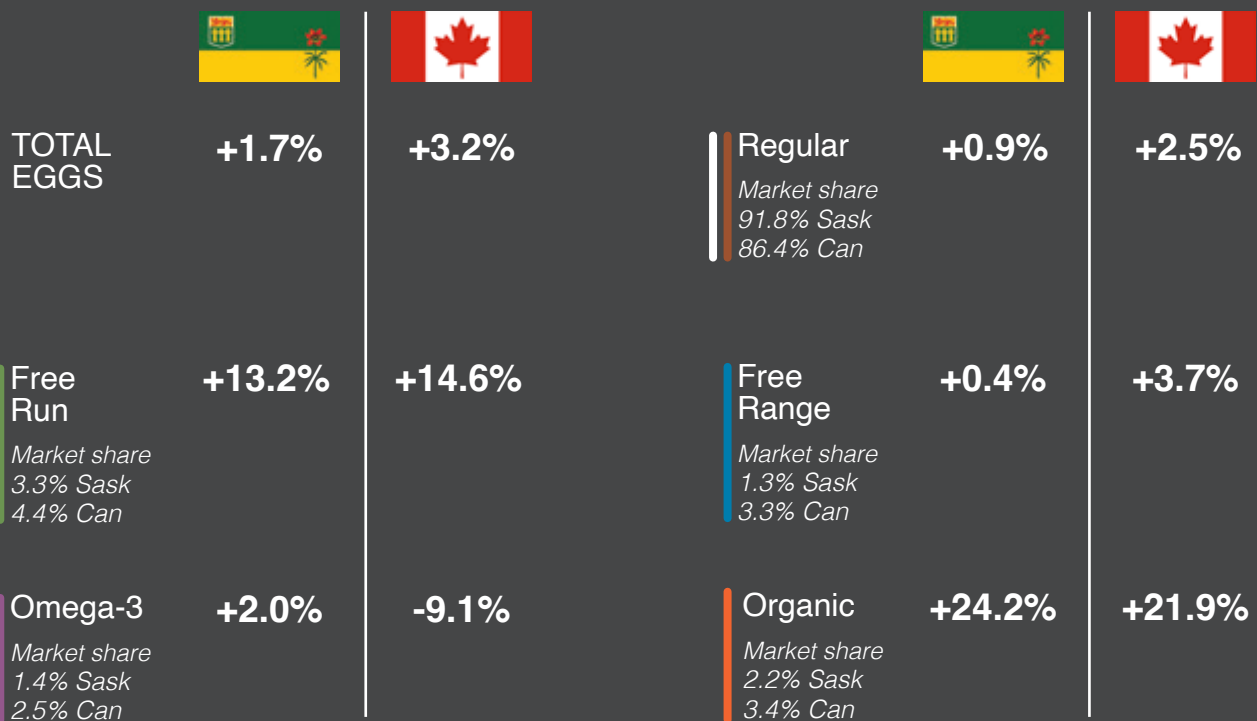


The total levy was 57.10¢, dropping to 47.20¢ in November, when the new COP was implemented. SEP’s levy remained unchanged. 75% of SEP’s levy funds industry promotion and producer support, with the remainder for operations. Over 90% of EFC’s levy goes to the Pooled Income Fund to support the Industrial Products program, with 8% for administration and marketing, and 1% for research and risk management.

# AVERAGE RETAIL EGG PRICES IN SK (PER DOZEN)



# RETAIL DEMAND (% CHANGE IN 2025 & MARKET SHARE AT YEAR END)



# 2025

INDUSTRY STATISTICS  
*continued ...*

## QUOTA LEASING POOL (QLP)

	QLP HENS REQUESTED	QLP HENS FILLED	FILL RATE	LEASING IN FROM POOL	LEASING OUT TO POOL
<b>Q1 2025</b>	60,736	40,780	67%	14	9
<b>Q2 2025</b>	56,106	42,768	76%	8	13
<b>Q3 2025</b>	44,171	44,171	100%	9	10
<b>Q4 2025</b>	26,126	26,126	100%	7	9
<b>TOTAL FOR 2025:</b>				<b>38</b>	<b>41</b>

During 2025, we accepted quarterly QLP requests for 2026. Demand to lease quota from the pool is far exceeding the quota available. With many new barn builds planned across the province, we expect this trend to continue, further tightening the availability of quota available for lease.

	QLP HENS REQUESTED	QLP HENS FILLED	FILL RATE	LEASING IN FROM POOL	LEASING OUT TO POOL
<b>Q1 2026</b>	98,878	65,890	67%	13	7
<b>Q2 2026</b>	56,185	56,185	100%	9	8
<b>Q3 2026</b>	63,884	48,307	76%	8	9
<b>Q4 2026</b>	78,868	41,602	53%	13	6
<b>TOTAL FOR 2026:</b>				<b>43</b>	<b>30</b>



## FOOD SAFETY & ANIMAL CARE



The Egg Quality Assurance™ (EQA®) mark on cartons and menus identifies top-quality, Canadian eggs, which have met the stringent requirements of Start Clean-Stay Clean® and the Animal Care Program. **All regulated egg farms have routine inspections and third-party audits to ensure they meet the high standards required by these programs.**

Start Clean-Stay Clean®  
(Pullets)

**99.96%**

Average Audit Score in 2025

Initial average score: 99.40%

Start Clean-Stay Clean®  
(Layers)

**99.94%**

Average Audit Score in 2025

Initial average score: 98.87%

Animal Care Program

**100%**

Average Audit Score in 2025

Initial average score: 91.2%

The Start Clean-Stay Clean® program is a national on-farm food safety program. Developed with input from leading food safety experts, regulators and farmers, it reflects the latest scientific information and best practices.

The Animal Care Program is based on the Code of Practice and reflects world-class standards. It incorporates the expertise of scientists, veterinarians, government and industry representatives.

# PRODUCER OF THE YEAR

**get cracking®**  
Saskatchewan Egg  
Producers



Each year, we present the “Producer of the Year” award, based on several important factors: Start Clean-Stay Clean® scores, Salmonella test results, egg grading sizes, and rate of lay. Saskatchewan’s registered egg farmers are committed to excellence so there is always strong competition for the Producer of the Year award.

Our 2024 Producer of the Year, announced at our AGM in March 2025, was:

**Paul Entz of Wymark Colony**

# EFC DIRECTOR'S REPORT



Looking back on the year, what stands out to me is the progress we made while working together to face our challenges. I am proud to report that a common thread through all our accomplishments is the strong degree of constructive collaboration with our stakeholders. This approach allowed us to respond to positive growth in per capita egg consumption and also implement swift solutions to address shifts in the market. We owe our agility to a shared vision of where we are going—and because we are all on the same page, we can efficiently work together to find solutions.

In 2025, we made a concerted effort to build more resiliency in the egg supply management system, laying the foundation for future progress based on continued collaboration. As your representative on the Egg Farmers of Canada (EFC) Board of Directors, I am pleased to report on the events that shaped the past year and share some of the major outcomes:

- **Faced with avian influenza and the growing demand for our product, our sector stepped up in a big way with emergency measures to stabilize the national supply of eggs.** We responded to the call to ramp up production by temporarily adding more than 1.5 million hens to the system. Our responsiveness allowed us to navigate a fast-changing market and adapt our

approach to managing egg inventories. A significant portion of the year was spent developing the policies necessary to support these important measures.

- **We reached consensus on major projects thanks to contributions from our stakeholders.** We set up a pricing structure for eggs from conventional, enriched colony and free run housing systems; established a new approach for the management of alternative hen housing; and implemented a nationally consistent buyback calculation. Representatives from egg boards and the Canadian Poultry and Egg Processors signed MOUs in August, clearing the way for the implementation of these projects in November.
- **Planning started for the next Cost of Production Study**, which will include enriched colony and free run production systems. This Study marks a new milestone for us, since it supports an approach that includes regular surveying to maintain current information and accurately reflect on farmers' costs. Farmers will receive more information soon, with the fieldwork scheduled to take place between August and December of 2026.
- **We adapted our quota allocation process and undertook calculations more often through 2025.** This allowed us to be more responsive to a shifting

market and work across our supply chain to deliver a strong, stable supply of eggs.

- **We continued to enhance our already strong on-farm programs and standards.** The final amendments to the Code of Practice rolled out in 2025; the mandatory Free Range Program was approved for implementation in January 2026; and the industry's Salmonella Enteritidis (SE) control program was enhanced with a protocol to vaccinate pullets. We also took steps to review SE testing methods across the country.
- **We kept forging ahead on sustainability.** Consultation with egg boards and stakeholders allowed for the development of a roadmap to net-zero greenhouse gas emissions.
- **We reached out to Canadians in several ways.** The launch of an exciting marketing campaign offered playful reminders to consumers looking for meal ideas. The campaign—supporting our objective to grow egg consumption and encourage all Canadians to eat eggs every day—has been well received by consumers. We also leveraged national advertising campaigns to sensitize Canadians to the farmers producing their eggs, the benefits of supply management and the strength of our Egg Quality Assurance™ program.

- **We continued our strong advocacy work, reminding candidates throughout the federal election that Canadians support food sovereignty and self-sufficiency.** After the election, we showcased how the resilient supply management system delivers on those priorities. We also advocated for the successful passage of Bill C-202 to protect supply management and prepared for the upcoming review of the Canada-United States-Mexico free trade agreement.
- **To help shape research priorities, the EFC Board of Directors' Research Committee undertook a comprehensive review of the Research Grant Program.** Industry-academia workshops were held to bolster collaboration and identify knowledge gaps or industry needs that would benefit from more research.
- **Finally, we made progress on the goals outlined in EFC's 2025-2027 Strategic Plan and updated our vision, mission and value statements to better align with our mandate, our shared values and our ambition to grow egg consumption.** Being aligned with a common vision allows us to react quickly and address challenges, all while strengthening future collaboration.

With the right systems and structures in place, we face 2026 with confidence. The EFC Board of Directors will continue to work on your behalf to propel our sector forward. We will work together to address challenges and act across our value chain to respond to shifting dynamics and emerging matters.

In closing, I want to express my gratitude to my colleagues at the national table and here in Saskatchewan. I also want to thank the staff and the farm families who make our industry great. Your hard work has made us a leader in Canadian agriculture, and your continued commitment gives us strength.

***Regan Sloboshan***  
*EFC Director*



# TRUST FUND REPORT



Provincial regulations require that all proceeds from the sale of new quota be deposited into the Commercial Egg Producers Trust Fund. These funds cannot be returned to producers. Instead, the purpose of the Trust Fund is limited to supporting research, initiatives that promote the production and marketing of eggs, and activities that help increase our total provincial allotment.

In 2025, Trust Fund expenditures were devoted to value-added egg processing through our subsidiary company, Evova Foods Inc. These funds supported the purchase of specialized egg processing equipment from Europe, as well as food manufacturing and packaging equipment from Asia. The Trust Fund also supported Evova's ongoing operations, including research and development of new products and the expansion of distribution and sales throughout Canada and the United States.

I extend my thanks to Isaac Entz, Darren Wiens, Trevor Pickard, and Dr. Bob Tyler for their thoughtful stewardship as trustees, and to the staff of Saskatchewan Egg Producers and Evova Foods for everything they do to strengthen our province's egg industry.

## ***Danny Wollman***

*Chair, Commercial Egg Producers  
Trust Fund*



# BUILDING PUBLIC TRUST

When consumers trust that farmers use good agricultural practices and follow strict animal-care and food-safety standards, they are more likely to feel confident in the safety and quality of the products they purchase. This confidence is essential for maintaining a thriving market for agricultural products.

To help build awareness and enhance public trust, SaskEgg is proud to actively participate in events like **Agribition**, **AgExperience**, and **Ag in the City**.

We are also proud to support and partner with **Agriculture in the Classroom**, **Farm & Food Care Saskatchewan**, and **Rocks & Rings**, to reach new audiences and help them develop a stronger connection with our food production system.







# AGRI B





get cracking

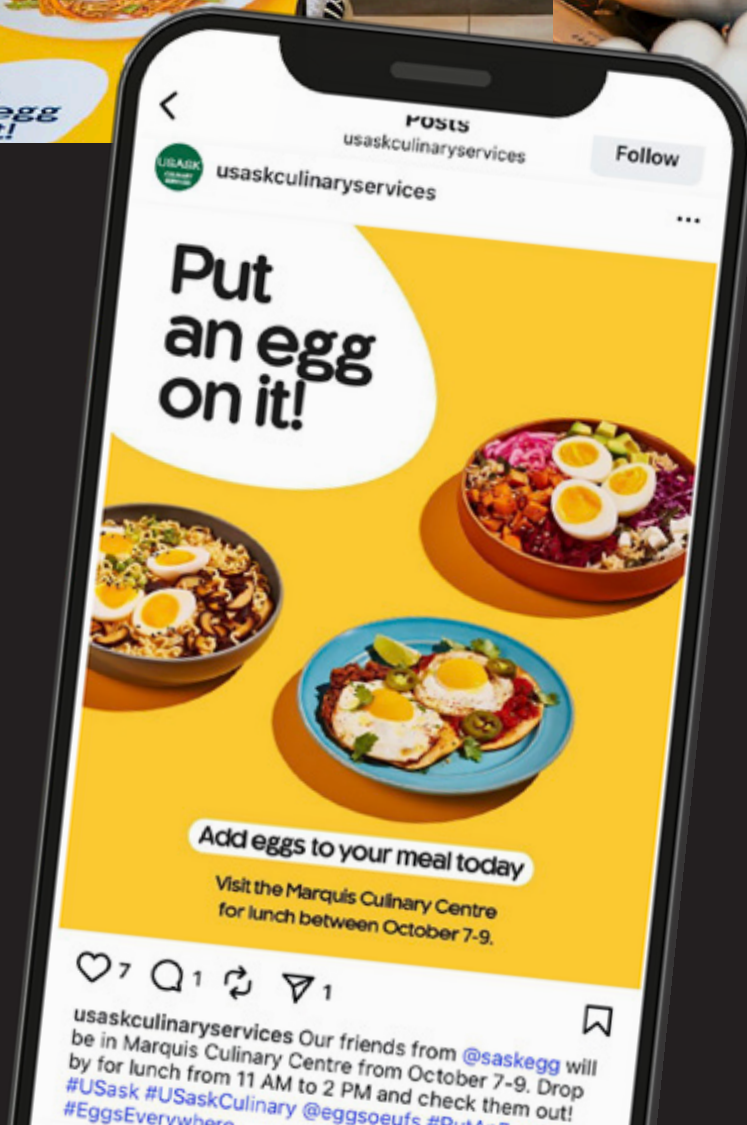
Saskatchewan Egg Producers



# POSITION







On October 7, 8 and 9, Egg Farmers of Canada partnered with SaskEgg and the University of Saskatchewan's Culinary Services to deliver the first ever "Put an Egg on It!" campus event.

It was a great way to showcase the versatility of eggs beyond breakfast, highlighting their nutritional benefits and protein content while inspiring students, particularly those living independently for the first time, to build cooking skills.

# GIVING BACK TO OUR COMMUNITIES

For Saskatchewan’s egg farmers, “natural goodness” is about more than producing nutritious eggs. It’s also about giving back to our communities and building a stronger, healthier Saskatchewan.

In 2025, SaskEgg helped thousands of children and families through regular **egg donations to food banks, the Friendship Inn, and the Public School Foundation’s Cheer Crate initiative**, which delivers thousands of “cheer crates” filled with nutritious food to families in need during school breaks.







We are proud to sponsor Regina triathlete Henry Bristol. Henry is the grandson of Dr. Hank Classen, former Poultry Nutrition Chair at the University of Saskatchewan.





We are also proud to sponsor the Saskatchewan Rush, who made an impressive run to the National Lacrosse League Championship in 2025.



# PROMOTING OUR INDUSTRY

In 2025, we concluded our ***More Eggs in More Baskets*** campaign, an initiative designed to highlight the growth, strength, and impact of Saskatchewan's egg industry. The campaign included targeted advertising in widely read e-newsletters reaching key decision-makers, along with informative booklets mailed directly to provincial and federal politicians and government officials.

Our message was clear:

- Saskatchewan's egg industry is thriving.
- We are delivering affordable, high-quality nutrition to families throughout our province and beyond.
- We are also developing and exporting value-added egg products and we have been recognized as a global leader in egg innovation.
- We continue to welcome new farms—strengthening rural communities and contributing to a more resilient provincial economy.
- All of this success is made possible by Canada's supply management system, which provides the stability needed for farmers to invest, innovate, and grow.
- Supply management enables value-added development, supports responsible industry expansion, and ensures that the economic benefits of egg production remain rooted in Saskatchewan.

Throughout the year, we also engaged directly with federal and provincial elected officials. Premier Scott Moe invited Executive Director Dion Martens to attend a reception with Prime Minister Mark Carney and all of Canada's Premiers, providing a valuable opportunity to highlight the strength and momentum of Saskatchewan's egg sector. (Dion is pictured below with Buckley Belanger, Secretary of State for Rural Affairs.)





Shawn Harman, Danny Wollman, and Walter Siemens (EFC Executive Member) met with Kody Blois, then Minister of Agriculture and Agri-Food Canada, now Parliamentary Secretary to Prime Minister Mark Carney

# EXEC. DIRECTOR'S CONCLUSION



This past year was another active and consequential one for Saskatchewan's egg industry. I am grateful for the professionalism, adaptability, and commitment shown by our producers, board, and staff as we worked together to navigate a period of significant complexity and progress.

We were pleased to implement **multiple quota increases** to support responsible industry growth and help meet rising demand for nature's most efficient and complete protein. In addition, after Egg Farmers of Canada (EFC) introduced **temporary emergency measures to stabilize the domestic egg supply**, our team moved quickly to ensure Saskatchewan producers could contribute to this important national effort. These actions demonstrated the flexibility and resilience of our system in responding to real-time pressures.

Alongside EFC and other egg boards, we **advanced several national initiatives**. These included implementing a revised producer pricing structure across conventional, enriched colony, and free run housing systems; establishing a more consistent national framework for the management of alternative housing; and introducing a nationally standardized industrial product (IP) buyback system.

We also secured a national agreement between egg boards and Canadian Poultry and Egg Processors (CPEP) to **end farm pick-up charges**—an important step toward ensuring fair and transparent treatment of producers.

I appreciate the spirit of collaboration we experienced with EFC, our provincial counterparts, and CPEP representatives. This reflects a shared commitment across our national system to strengthen and sustain egg production in Canada for the long term.

A major milestone this year was the **implementation of the new Cost of Production (COP) model**—the first to include free run production. This required careful execution, including adjusting the Conventional-to-Enriched Transition Producer Pricing (CETPP) program, to ensure fairness for producers.

Through our joint venture and subsidiary company, we made good progress toward **establishing value-added egg processing capacity** in Saskatchewan. We secured a facility and ordered equipment which has already begun arriving. This initiative represents an important step in ensuring our industry is well-positioned for the future. It was also an incredibly welcome milestone in 2025 to transition the CEO responsibilities for Evova Foods to Cam Broten, whose return to the egg industry brings experienced leadership and in-depth knowledge of our industry at a pivotal time.

We were incredibly pleased to be able to conduct **another new entrant draw**, welcoming two additional producers into Saskatchewan’s egg industry. Supporting new entrants is essential to maintaining a vibrant, innovative, and sustainable sector.

Beyond regulatory and operational priorities, we supported a range of outreach efforts to **strengthen public awareness and trust in our industry**. This included our presence at Agribition, Ag-Experience, and Ag in the City, a special multi-day “Put an Egg On It” promotion at the University of Saskatchewan organized by EFC, and supporting the work of valued partners such as Agriculture in the Classroom and Farm & Food Care Saskatchewan. We also welcomed Aurora Lepe, who supports our social media and communications activities on a part-time basis in a shared role with Star Egg.

Unfortunately, **highly pathogenic avian influenza (HPAI)** affected a small number of Saskatchewan farms in 2025. We worked to support affected farms and collaborated with provincial and national partners to ensure an effective response.

Taken together, this year reflected both the strength and maturity of our egg industry. We continued to grow. We implemented important structural advancements. We moved forward with value-added processing. And we responded to emerging challenges with discipline and care.

Thanks to all our farmers for their dedication and professionalism, our board for its thoughtful governance, and our staff team for their diligence and commitment.

***Dion Martens***  
*Executive Director*



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**Saskatchewan Egg**  
**Producers**

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